Strategy for Improving the Out Came Quality of Graduates at the Ibnu Rusyd STAI, Kotabumi, North Lampung

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Abstract:

This research is a field research, which was conducted at STAI Ibnu usyd Kotabumi. The samples in this study included university administrators, 3 lecturers, 3 students, 3 alumni, industry and stakeholders. In improving the quality of graduates with good outcomes, the strategy undertaken is not only to pay attention to qualified and competent lecturers, but to several aspects, such as content standards, processes, graduate competencies, facilities and infrastructure, management, financing, and educational assessment. Moreover, what must be considered is the implementation of a strategy to improve the quality of graduate outcomes at STAI Ibnu Rusyd Kotabumi which is expected to have a positive impact in producing graduates who are competent and ready to face the demands of the world of work and society.

Introduction (مقدمة)

Islamic Higher Education has a very important role in producing quality graduates who are ready to face the demands of an increasingly complex world of work. One of the Islamic tertiary institutions located in Kotabumi, North Lampung, namely STAI Ibnu Rusyd, is committed to producing graduates who have superior quality outcomes in various fields. However, in recent years, attention to improving the quality of graduate outcomes has become increasingly important. Globalization, technological developments, and changes in societal demands affect the competency requirements that must be possessed by STAI Ibnu Rusyd graduates. Therefore, research on strategies to improve the quality of graduate outcomes at STAI Ibnu Rusyd is relevant to do.

Improving the quality of graduate outcomes at STAI Ibnu Rusyd can make a positive

contribution to the institution in increasing its competitiveness at the regional and national levels. By identifying effective strategies, this tertiary institution can strengthen curriculum(Fitrianto et al., 2023), teaching methods(Fitrianto & Aimmah, 2023), as well as support and guidance for students to produce graduates who have the competencies and skills needed by society and the world of work(Ibnu Fitrianto, 2018). Quality improvement can be done by changing the human subsystem, structure, technology and organizational processes. (Asmawi, 2005)

This research also has broader relevance, where the resulting findings and recommendations can contribute to knowledge in the development of Islamic higher education in Indonesia in general. (Jonbekova et al., 2021) shows that although alumni have a positional advantage in the job market and many are successful, there are also many alumni whose employability and career success are hampered by the intersection of socioeconomic and cultural factors, peer rivalry and regulatory scholarship programs. By studying and sharing successful strategies in improving the quality of graduate outcomes, this research is expected to provide practical guidance for other Islamic tertiary institutions in facing similar challenges.

(Zhang et al., 2022) concluded that there is a positive correlation between courses, course teaching, club activities, and student work ability, which can improve the quality of the students themselves. Therefore, it is very important to conduct research on strategies to improve the quality of graduate outcomes at STAI Ibnu Rusyd Kotabumi, North Lampung to gain deeper insight into the factors that influence the quality of graduates, the challenges faced, and effective strategies to improve the quality of outcomes. graduates in the context of Islamic higher education. Thus, this research is expected to make a positive contribution in improving the quality of Islamic higher education in Indonesia.

Improving the quality of graduate outcomes is the main goal of every educational institution, including the Ibnu Rusyd Kotabumi Islamic College (STAI), North Lampung. Qualified graduates will be able to face the challenges of the world of work, contribute to society, and develop their potential. Therefore, it is important to identify effective strategies to improve the quality of graduate outcomes at STAI Ibnu Rusyd. This study aims to reveal strategies that can be implemented to achieve these goals.

In the midst of rapid developments in the world of education and global competition, educational institutions, including STAI Ibnu Rusyd, are faced with demands to prepare graduates who are competent and ready to face a dynamic world of work. The quality of graduate outcomes is an important benchmark for evaluating the effectiveness of the education provided by STAI Ibnu Rusyd. However, the challenge in improving the quality of graduate outcomes is not easy. Various factors, such as technological developments, changing labor market requirements, and advances in science and technology, must be considered in designing an effective strategy. Therefore, this research will look at strategies that can be applied specifically at STAI Ibnu Rusyd to improve the quality of graduate outcomes.

Through this research, it is hoped that strategies will be found that can improve the quality of learning, increase lecturer competency, develop curricula that are relevant to the needs of the job market, strengthen apprenticeship programs, improve facilities and infrastructure, as well as other factors that contribute to improving the quality of graduate outcomes at STAI. Ibn Rushd Kotabumi, North Lampung.

🔎 Method (منهج)

This research is a field research, which was conducted at STAI Ibnu Rusyd Kotabumi. This type of research is descriptive research using a qualitative approach. According to (Moleong, 2018) research with a qualitative approach is research that intends to understand phenomena

about what is experienced by research subjects such as behavior, perceptions, motivations, actions and others holistically, and by means of descriptions in the form of words and language. , in a special natural context and by utilizing various scientific methods.

In taking samples (Arikunto, 2017), researchers used a purposive sampling method, amely sampling based on objectives. The samples in this study included university administrators, 3 lecturers, 3 students, 3 alumni, industry and stakeholders.

This study used several data collection techniques to obtain the results needed as material for elaborating the research including through observation, interviews and documentation.

Result (نتائج)

In Based on the results of the author's observations, it was found that in implementing strategies to improve the quality of graduates, careful planning and analysis was carried out. (Ulfah et al., 2020) Improving the quality of graduates can be focused on curriculum development, improving facilities and infrastructure, improving human resources for educators and education by using the teaching factory (TEFA) learning model. This planning includes identifying goals, threats and opportunities, analyzing organizational resources, identifying weaknesses and strengths, and formulating strategies to be implemented. (Susanti, 2018) said that in implementing graduate quality improvement strategies, you can start by identifying the vision, mission, goals and strategies of the organization. After that, it was continued with the identification of threats and opportunities as well as an analysis of the existing resources at STAI Ibnu Rusyd Kotabumi. In addition, it also regulates the identification of strengths and weaknesses in the school, then a strategy is formulated that will be used by the school principal.

Based on the results of interviews with lecturers, it can be concluded that a curriculum that is relevant to industry demands and the latest developments is very important in improving the quality of graduate outcomes. They highlighted the need to update and adapt curricula to the latest developments and trends in fields of study so that graduates have skills that are relevant and suited to the needs of the job market. Improving the qualifications of lecturers and collaboration with both educational and non-educational institutions so that they can assist in improving the quality of graduates in the world of work.

While the results of interviews with students, it can be concluded that the effectiveness of learning programs, academic support and guidance, involvement in extracurricular activities, internships and connectivity with industry, as well as the availability of adequate facilities and resources are key factors in strategies to improve the quality of graduate outcomes. In implementing this strategy, it is important to pay attention to student input and experience to ensure that efforts to improve the quality of graduate outcomes can have a positive and significant impact.

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From the results of the author's observations, documentation and interviews with research respondents, it can be concluded that several strategies that need to be carried out or improved by STAI Ibnu Rusyd Kotabumi to improve the quality of education services to increase graduate competence are as follows:

1. Improving the quality and accountability of tertiary education tridharma by meeting higher education quality assurance standards.

2. Development of curriculum continuously in accordance with the development of science and technology as well as the demands of the industry/business world

3. Optimizing the role of PA lecturers in providing academic tutorial services/assistance, career guidance, personal counseling, and social

4. Improving the quality of lecturer professionalism development programs through active participation in: seminars, training, workshops, and further studies

5. Encouraging lecturers to compile scientific work in the form of books and articles in accredited national and international journals

6. Build study/research groups based on the expertise/competence of lecturers

7. Increasing the quantity and quality of support staff through an accountable and transparent selection system, as well as training based on the needs of study programs

8. Develop a learning system through ICT (e-learning.

👥 Discussion (مناقشة)

Discussion on strategies to improve the quality of Out Came graduates at STAI Ibnu Rusyd Kotabumi North Lampung in 2023 is a crucial stage in this research. Based on data analysis and research findings, we present the results of the discussion as follows.

The Role of the IQF Curriculum: Discussions on curriculum based on the Indonesian National Qualifications Framework (KKNI) are important to ensure the suitability and relevance of graduates to the needs of the world of work. The strategy to improve the quality of Out Came graduates is expected to be supported by a curriculum that focuses on the competencies and soft skills needed by society and industry.

Strengthening Student Soft Skills: Discussions on strengthening student soft skills, such as the ability to communicate, leadership, creativity, and teamwork, are considered crucial to increase the competitiveness of graduates in the job market. The implementation of soft skills development strategies in an academic environment needs to be improved through various extracurricular activities, training and self-development programs.

Lecturer's role in improving the quality of graduates: The discussion highlighted the role of lecturers as agents of change in improving the quality of graduates. Lecturers need to play an active role in providing academic guidance, motivation, and providing inspirational examples for students. Increasing the competence of lecturers through training and further education is also relevant to strengthen their role.

Use of Technology in Learning: Discussions regarding the use of technology in learning are also raised in this research. Strategies for integrating technology into the learning process can increase teaching efficiency and effectiveness, as well as assist students in developing relevant digital skills for the future.

Implementation of Practice and Internship: Discussion on the importance of field practice and internships for students to improve the quality of Out Came graduates. Relevant and planned internships and internships can provide valuable work experience and strengthen students' practical skills before they enter the workforce

Involvement of internal parties: The discussion emphasized the importance of the involvement of external parties, such as industry, professional institutions, and the community, in the process of improving the quality of graduates' Out Came. The involvement of external parties can provide different views and ensure the relevance of graduates to the needs of society and the job market.

The results of these discussions became the basis for formulating recommendations and strategic suggestions to improve the quality of Out Came graduates at STAI Ibnu Rusyd Kotabumi, North Lampung. Hopefully this research can make a positive contribution in efforts to improve the quality of higher education and provide benefits to universities and the wider community.

Conclusion (خاتمة)

To improve the quality of graduates with good outcomes, what we must pay attention to is the strategy implemented. What gets attention is not only qualified and qualified lecturers, but there are other aspects that we must pay attention to, such as content standards, processes, graduate competencies, facilities and infrastructure, management, financing, and educational evaluation that need to be developed in such a way. Given this has a link in order to realize the organization to be more effective and efficient. It also needs to be understood that the implementation of strategies to improve the quality of graduate outcomes at STAI Ibnu Rusyd Kotabumi will have a positive impact in producing graduates who are competent and ready to face the demands of the world of work and society. To improve the quality of graduates with good outcomes, what we must pay attention to is the strategy implemented. What gets attention is not only qualified and qualified lecturers, but there are other aspects that we must pay attention to, such as content standards, processes, graduate competencies, facilities and infrastructure, management, financing, and educational evaluation that need to be developed in such a way. Given this has a link in order to realize the organization to be more effective and efficient. It also needs to be understood that the implementation of strategies to improve the quality of graduate outcomes at STAI Ibnu Rusyd Kotabumi will have a positive impact in producing graduates who are competent and ready to face the demands of the world of work and society.

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